

# RUSH

EXECUTIVE RECRUITING



Shelly Barton is a results-driven, highly motivated professional specializing in retail and wholesale for over 25 years. She is versed in business development, brand building and training, exceptional customer service and follow through, and prides herself on fostering strong customer relationships.

Prior to joining Rush and Company, Shelly held the key position of National Sales Manager for Modern Twist, a housewares and children's manufacturer. In this role Shelly increased sales by 25% in her first year. Additionally, she was responsible for 80 Independent Sales Representatives nationwide; whom she trained, coached and developed seasonally, resulting in a 48% overall Sales Agency growth.

As a Territory Manager with April Cornell, a women's and children's Apparel and Home Furnishings manufacturer, Shelly was consistently ranked and recognized in the top tier of her peers nationwide and won numerous national sales awards.

Shelly earned a Bachelor's Degree in Merchandising and Buying from The Fashion Institute of Technology in NYC. She actively sits on the School Association Board with the Catholic Academy of Sussex County New Jersey and is a former New Jersey Nets NBA Dancer.

Shelly is happily married to Michael for 14 years and has 2 beautiful, smart, and kind hearted Identical twin daughters Chloe and Lucy. She enjoys cooking, traveling, vacations with her family, warm weather, walking any golf course, and proudly supports Chloe and Lucy in all their competitive Golf Tournaments.

## **Rush & Company is a Full Service Executive Search Firm Specializing in Fiber, Fabric, Apparel and Nonwovens**

**Qualified candidates are presented within 7 days for 90% of the positions we are asked to fill.**

Whether Design, Merchandising, Sourcing, Manufacturing or Marketing and Sales, Rush & Company is capable of handling any search in our industry. By focusing specifically on Soft Goods, we offer our clients a quick turnaround on filling key open positions.

**We have a proprietary, in-house developed database of over 15,000 exceptional industry related candidates.**

We know your business and the people in it. The best candidates in this Industry come to us first when they are ready to make a move.